



North
Coast **Mac Users Group**

SURVEY





Member Survey

Please take a few minutes to fill out this form so that we know the makeup of our membership and can serve you better by providing programs and presenters that fit your needs and interests. Please check all boxes that apply to you.

All completed survey forms that have the members contact information included will be entered in a drawing to win a one

year NCMUG membership and a copy of StuffIT 9. You may return this form at the regular club meetings or mail to:

North Coast Mac Users Group
P.O. Box 14144
Santa Rosa, CA 95402

Survey's must be received by 1/30/05 to be entered in drawing!

1. What type of computer(s) do you use?

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> eMac | <input type="checkbox"/> PowerMac G5 |
| <input type="checkbox"/> iMac | <input type="checkbox"/> Older Mac (such as G3, clone, etc.) |
| <input type="checkbox"/> PowerBook | <input type="checkbox"/> Windows Computer |
| <input type="checkbox"/> iBook | <input type="checkbox"/> I'm not sure |
| <input type="checkbox"/> PowerMac G4 | |

2. How much memory (RAM) does your main Mac have?

- | | |
|--|---|
| <input type="checkbox"/> 512 MB or less | <input type="checkbox"/> More than 1 Gigabyte |
| <input type="checkbox"/> Between 512 MB and 1 Gigabyte | <input type="checkbox"/> I'm not sure |

3. How fast is the processor on your main Mac?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Less than 500 MHz | <input type="checkbox"/> Above 1 GHz |
| <input type="checkbox"/> Between 500 MHz and 1 GHz | <input type="checkbox"/> I'm not sure |

4. What version(s) of Mac OS do you use?

- | | |
|--|--|
| <input type="checkbox"/> Mac OS 10.3 (Panther) | <input type="checkbox"/> Mac OS 9 or earlier |
| <input type="checkbox"/> Mac OS 10.2 (Jaguar) | <input type="checkbox"/> I'm not sure |

7. What are your areas of experience and/or interest?

- | | |
|--|--|
| <input type="checkbox"/> Classic Macs | <input type="checkbox"/> CD/DVD burning |
| <input type="checkbox"/> Home networking | <input type="checkbox"/> Digital photography |
| <input type="checkbox"/> Wireless computing | <input type="checkbox"/> Digital videography |
| <input type="checkbox"/> Operating systems | <input type="checkbox"/> Web technologies |
| <input type="checkbox"/> UNIX | <input type="checkbox"/> iPod |
| <input type="checkbox"/> System maintenance and backup | <input type="checkbox"/> iSight / iChat |

8. What are your application usage and/or interests?

- | | |
|--|--|
| <input type="checkbox"/> Word Processing | <input type="checkbox"/> Digital slide shows and presentations |
| <input type="checkbox"/> Spreadsheets / accounting | <input type="checkbox"/> Music |
| <input type="checkbox"/> Software Development | <input type="checkbox"/> Video |
| <input type="checkbox"/> Databases | <input type="checkbox"/> Interactive media |
| <input type="checkbox"/> Genealogy | <input type="checkbox"/> email |
| <input type="checkbox"/> Computer Graphics | <input type="checkbox"/> Web surfing / online chat |
| <input type="checkbox"/> Page Layout | <input type="checkbox"/> Website development |
| <input type="checkbox"/> 2D and 3D animation | |

Purpose of Survey

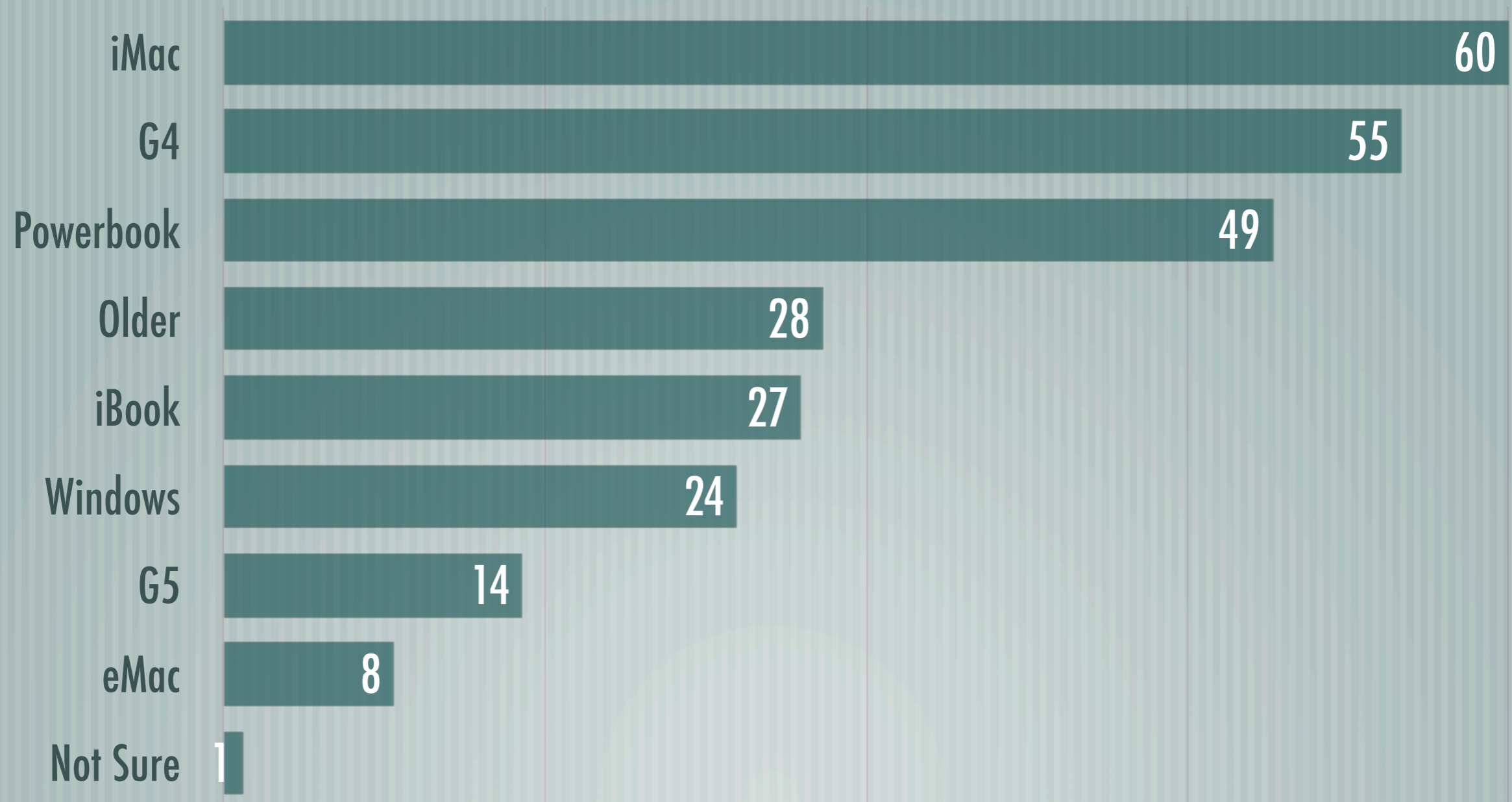
— [To provide statistical information that allows the NCMUG Board to serve the members better by providing programs and presenters that fit the needs and interests of the membership

Results of Survey

— [143 Members filled out the Survey

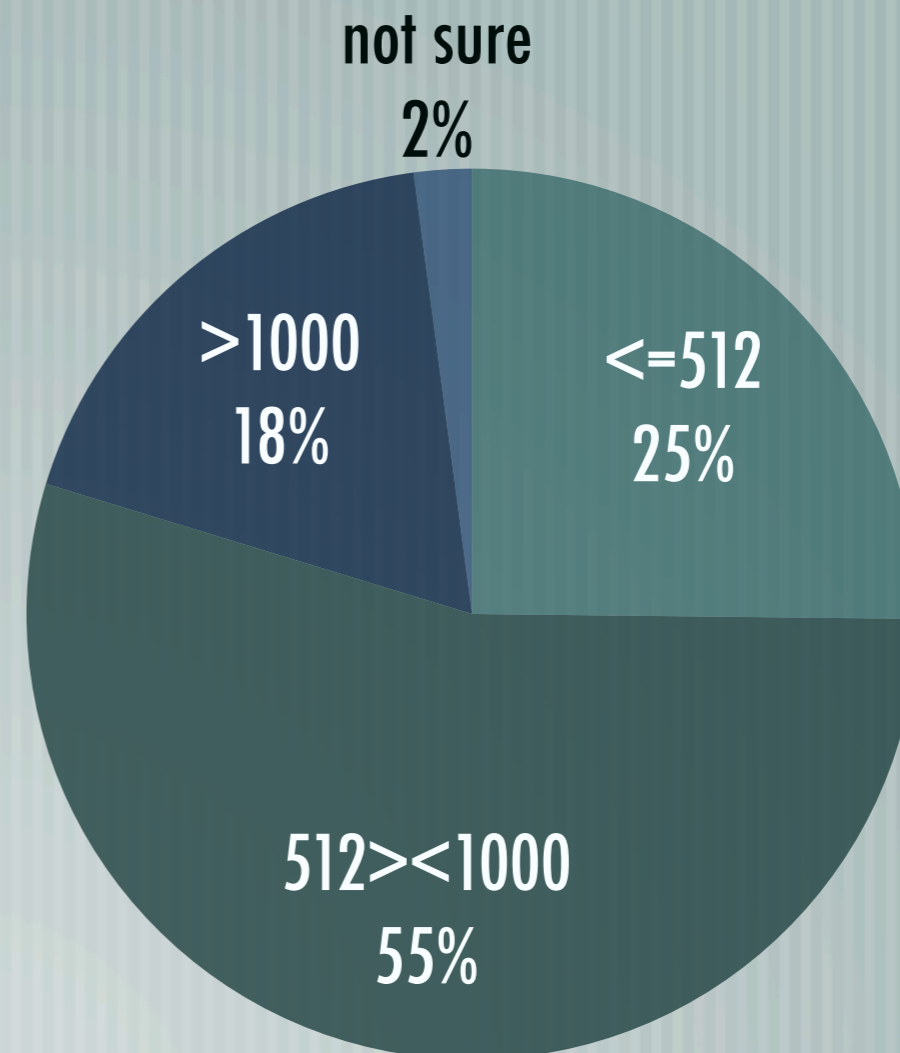
— [27% Response Rate

What type of computer do you use?



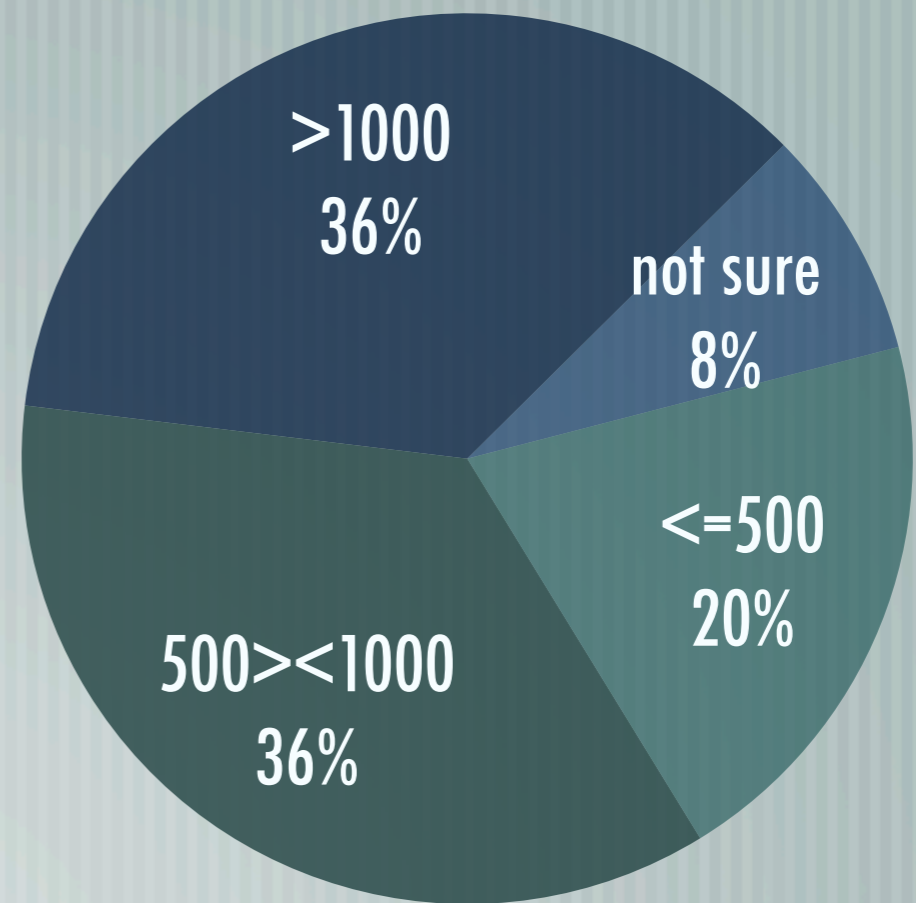
How much RAM does your primary computer have?

RAM	Responses
512MB or less	36
512MB - 1GIG	78
more than 1GIG	26
Not sure	3
Total	143



How fast is the processor in your primary computer?

CPU	Responses
500mhz or less	29
500mhz - 1ghz	51
more than 1ghz	51
Not sure	12
Total	143

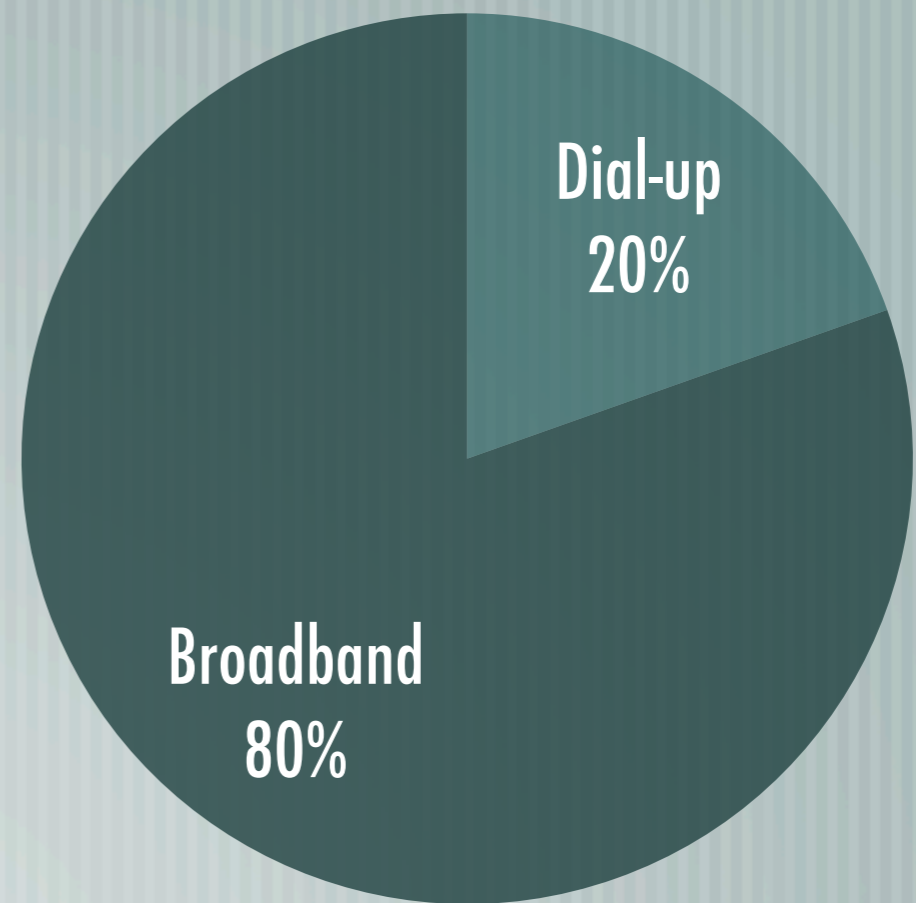


Which versions of Mac OS do you use?



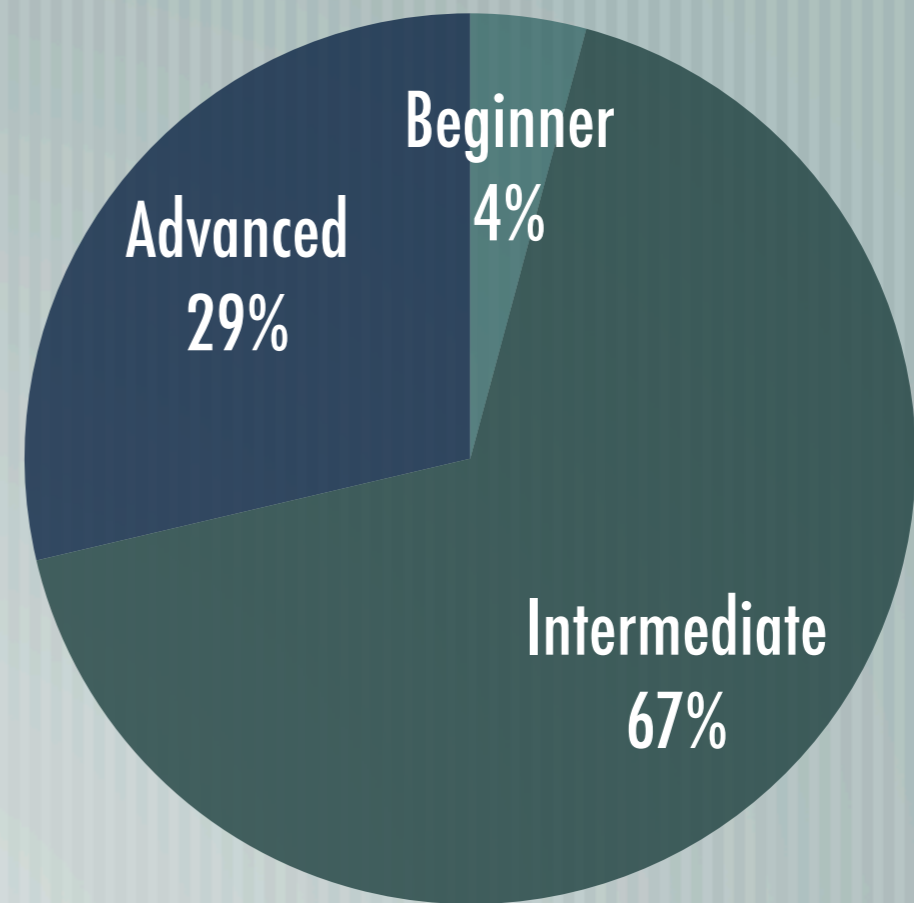
How do you connect to the Internet?

Connection	Responses
Dial-up	28
Broadband	115
No connection	0
Not sure	0
Total	143



What is your Mac user level?

Connection	Responses
Beginner	6
Intermediate	96
Advanced	41
Recent Switcher	0
Total	143



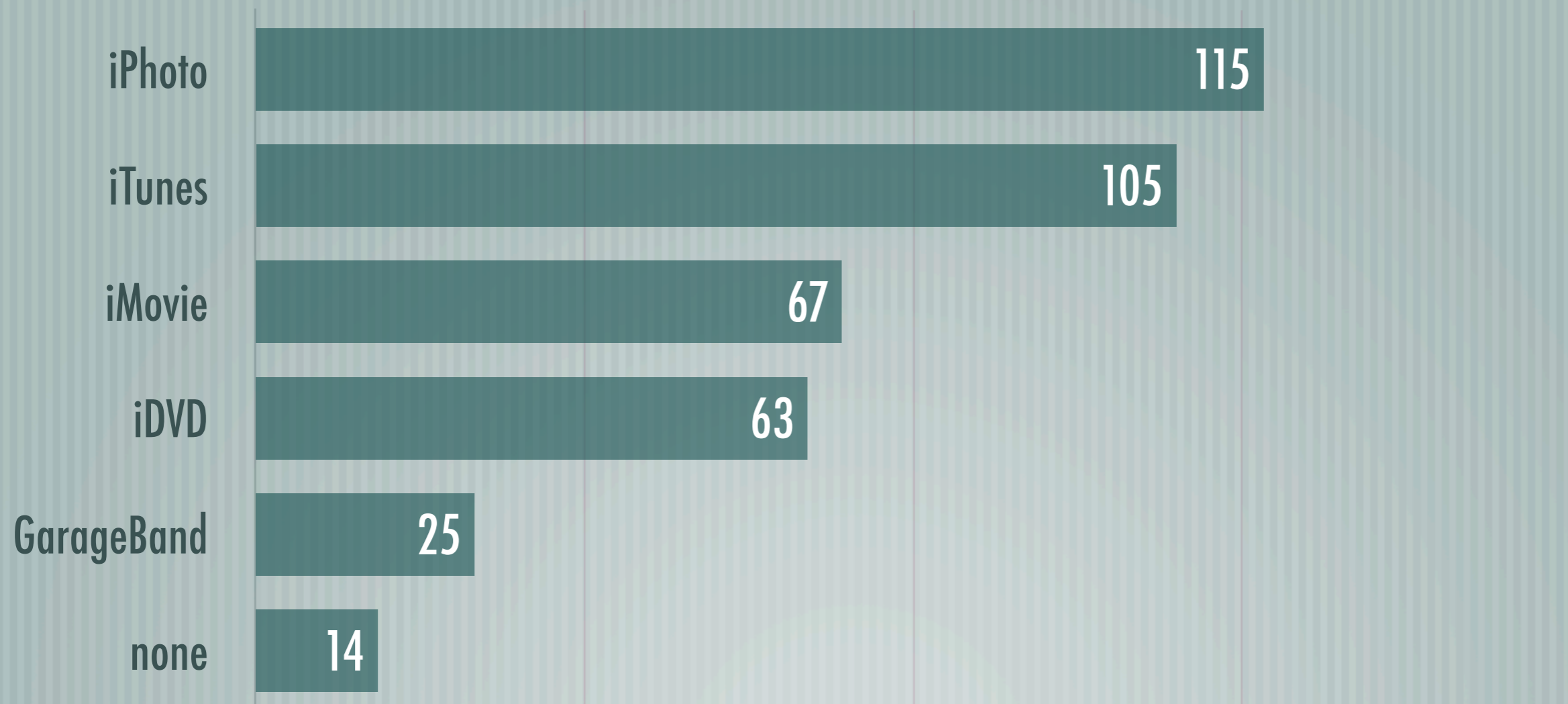
What are your areas of experience and/or interest?

Area	Total	Beginner	Intermediate	Advanced
Digital Photography	105	4	71	30
CD/DVD Burning	71	1	52	18
System Maintenance & Backup	63	1	39	23
Desktop Publishing	63	-	40	23
iPod	50	3	29	18
Wireless computing	47	2	27	18
Home Networking	43	1	24	18
Operating Systems	37	2	16	19
Digital Videography	37	-	26	11
Web Technologies	35	1	15	19
iSight/iChat	20	1	9	10
Classic Macs	20	-	15	5
UNIX	18	-	5	13
None	7	1	8	2

Which applications to you use and/or have some interest in?

Applications	Total	Beginner	Intermediate	Advanced
Word Processing	125	6	87	34
Email	124	6	82	36
Photo editing and manipulation	108	4	69	35
Web Surfing/Online Chatting	81	4	52	25
Spreadsheet/Accounting	78	4	46	28
Music	77	4	48	25
Computer Graphics	76	-	50	26
Digital Slide Shows/Presentations	66	3	41	22
Desktop Publishing	65	-	38	27
Databases	59	1	39	19
Video	47	-	31	16
Website Development	47	-	28	19
Genealogy	28	-	20	8
Interactive Media	19	1	7	11
2D and 3D Animation	12	-	5	7
Software Development	6	-	1	5

What applications in the iLife Suite do you use and/or want to learn about?

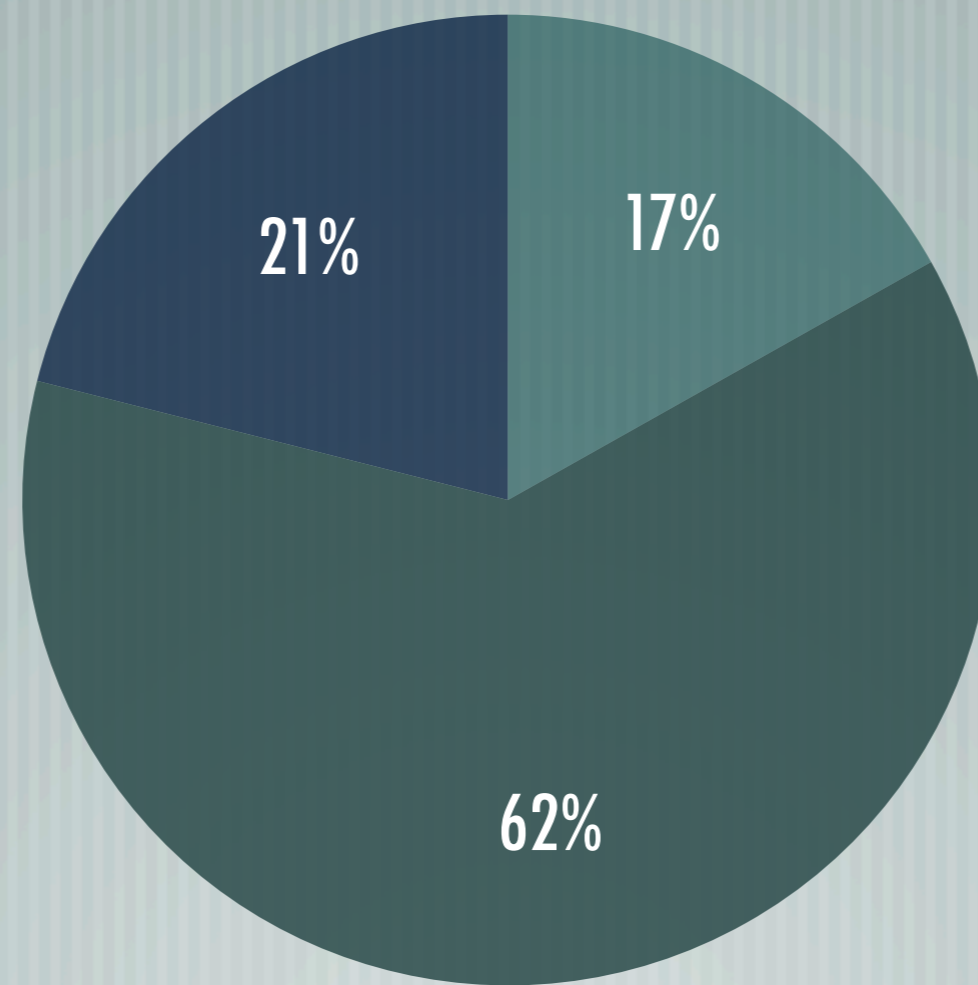


Which of these NCMUG services do you use?



How often do you use the club website?

of those using website



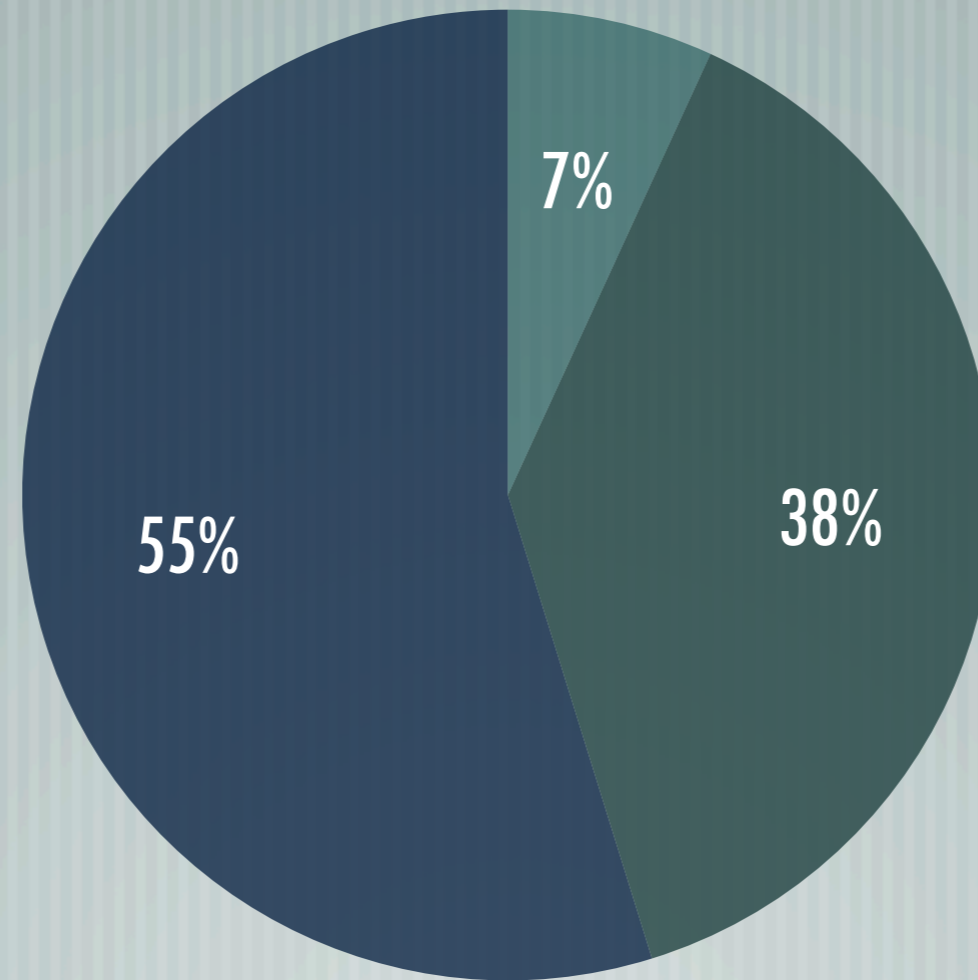
● Rarely

● Occasionally

● Frequently

How often do you attend monthly meetings?

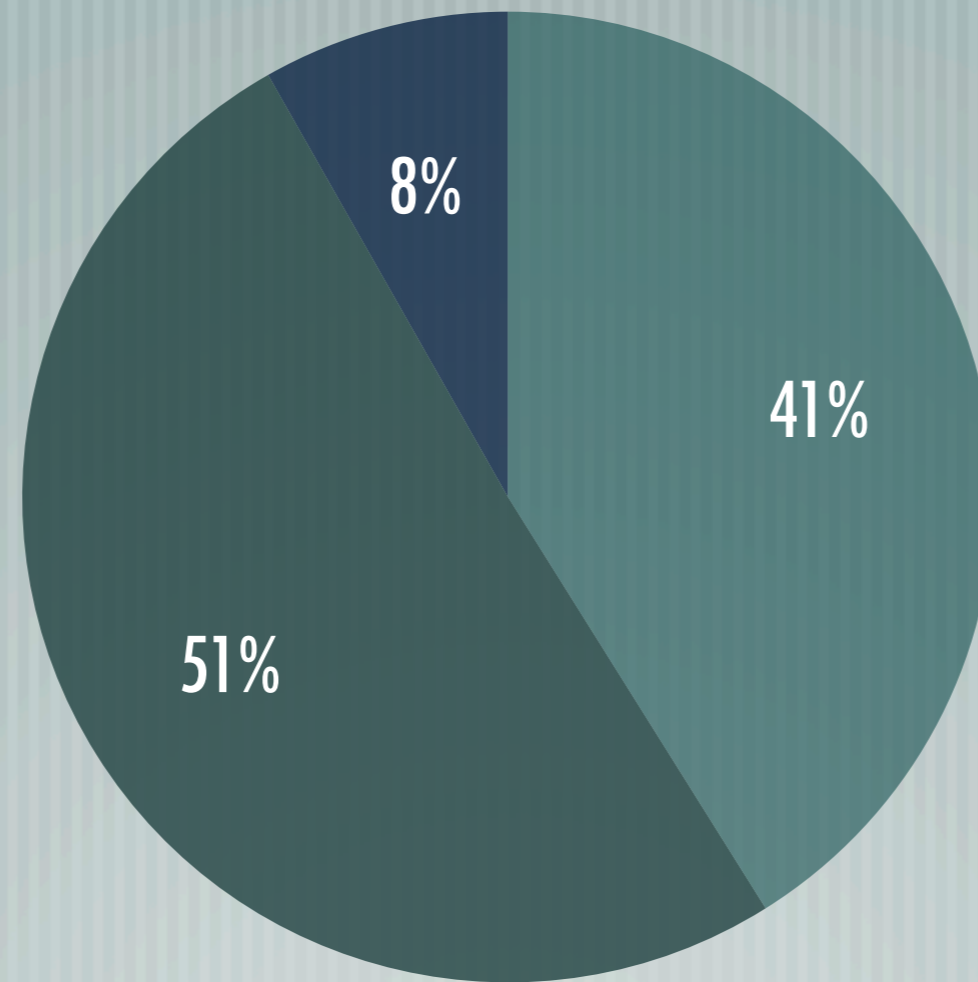
of those attending meetings



● Rarely ● Occasionally ● Frequently

How satisfied are you with the speakers at the monthly meetings?

of those attending meetings

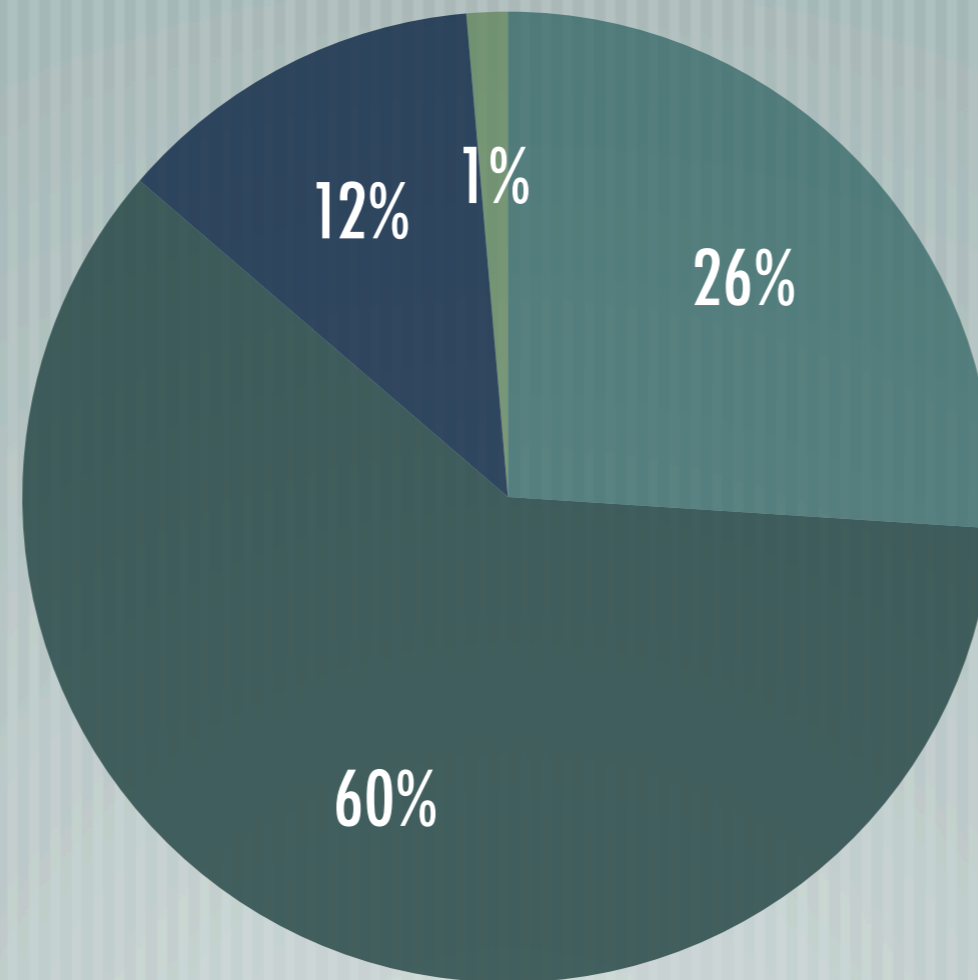


- Very satisfied
- Somewhat satisfied
- Not at all satisfied

- Satisfied
- Not very satisfied

How satisfied are you with the agenda at the monthly meetings?

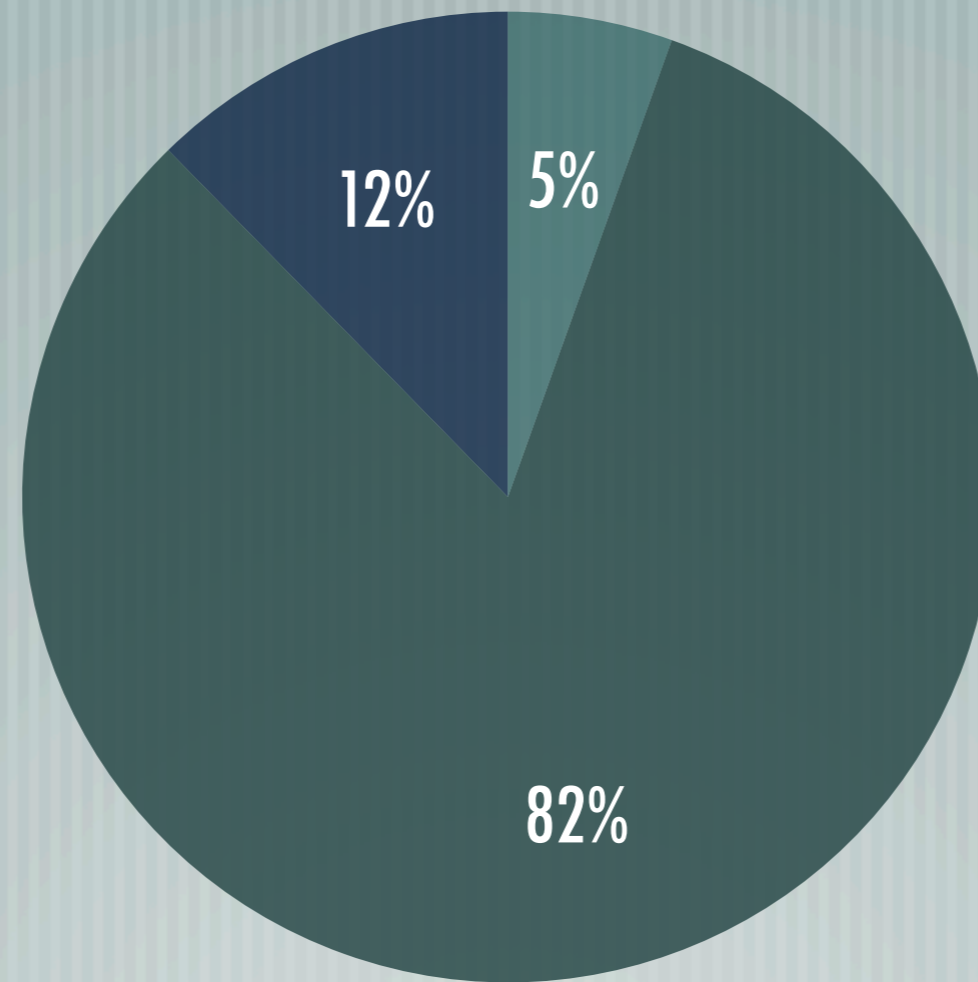
of those attending meetings



- Very satisfied
- Satisfied
- Somewhat satisfied
- Not very satisfied
- Not at all satisfied

How would you rate the level of the presentations at the monthly meetings?

of those attending meetings



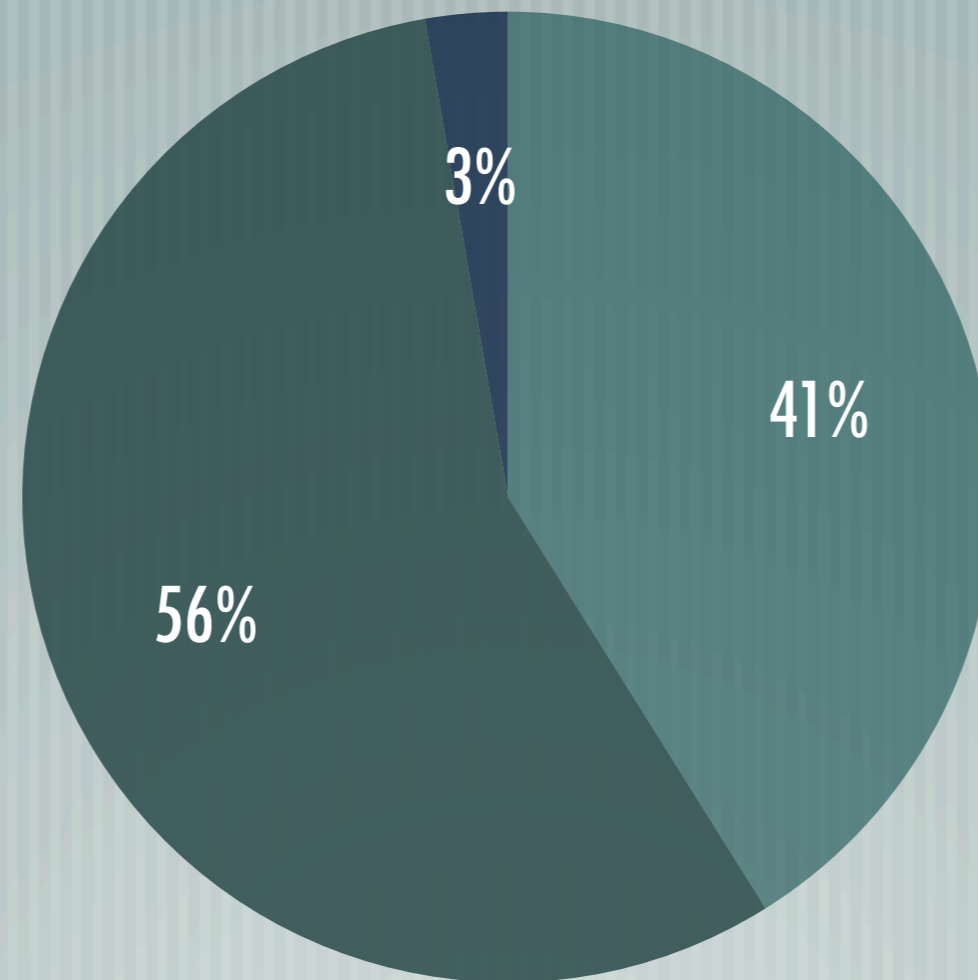
● Too basic

● Just right

● Too advanced

How would you rate the topics presented at the monthly meetings?

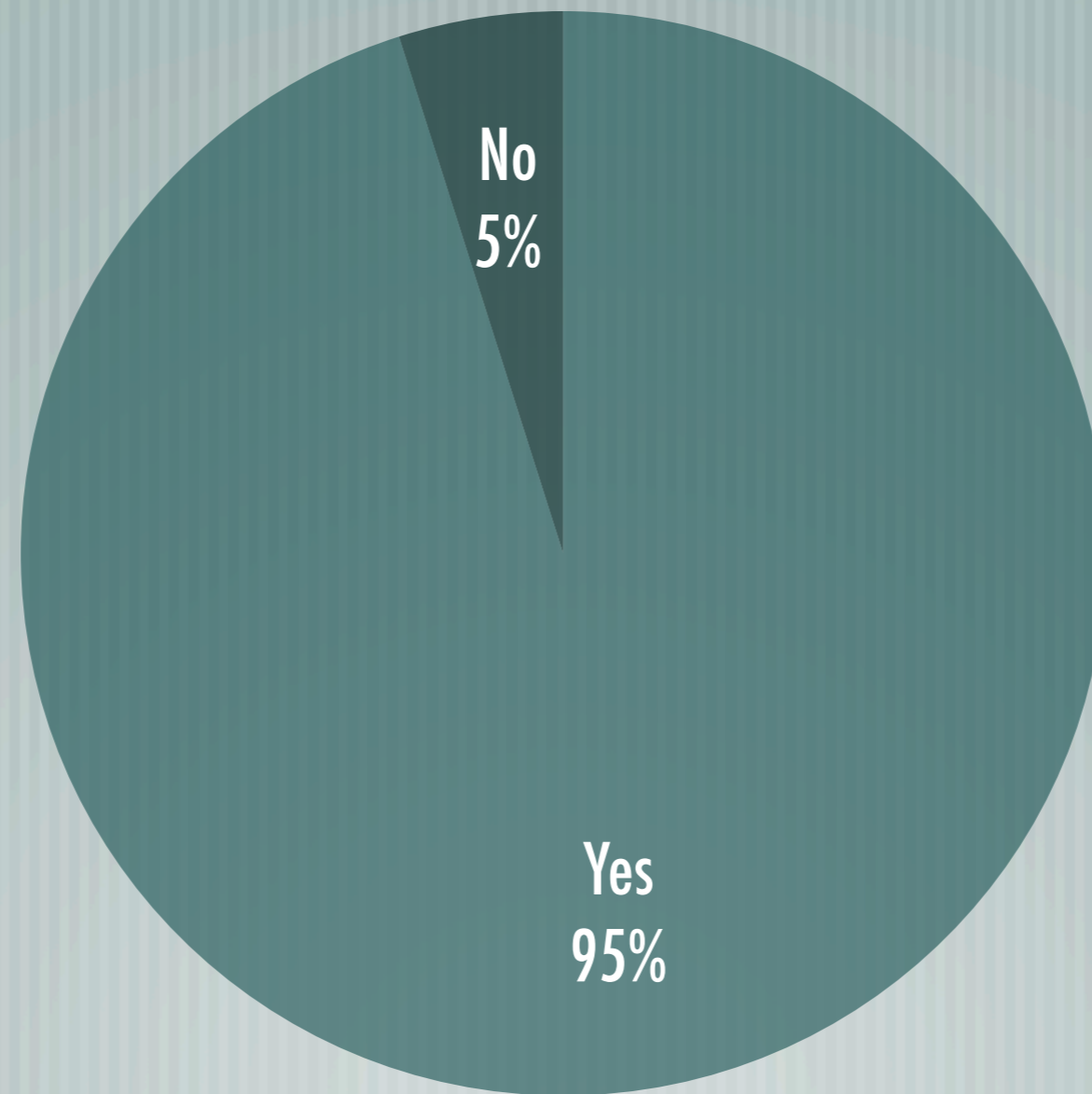
of those attending meetings



- Of interest most of the time
- Of interest some of the time
- Rarely of interest

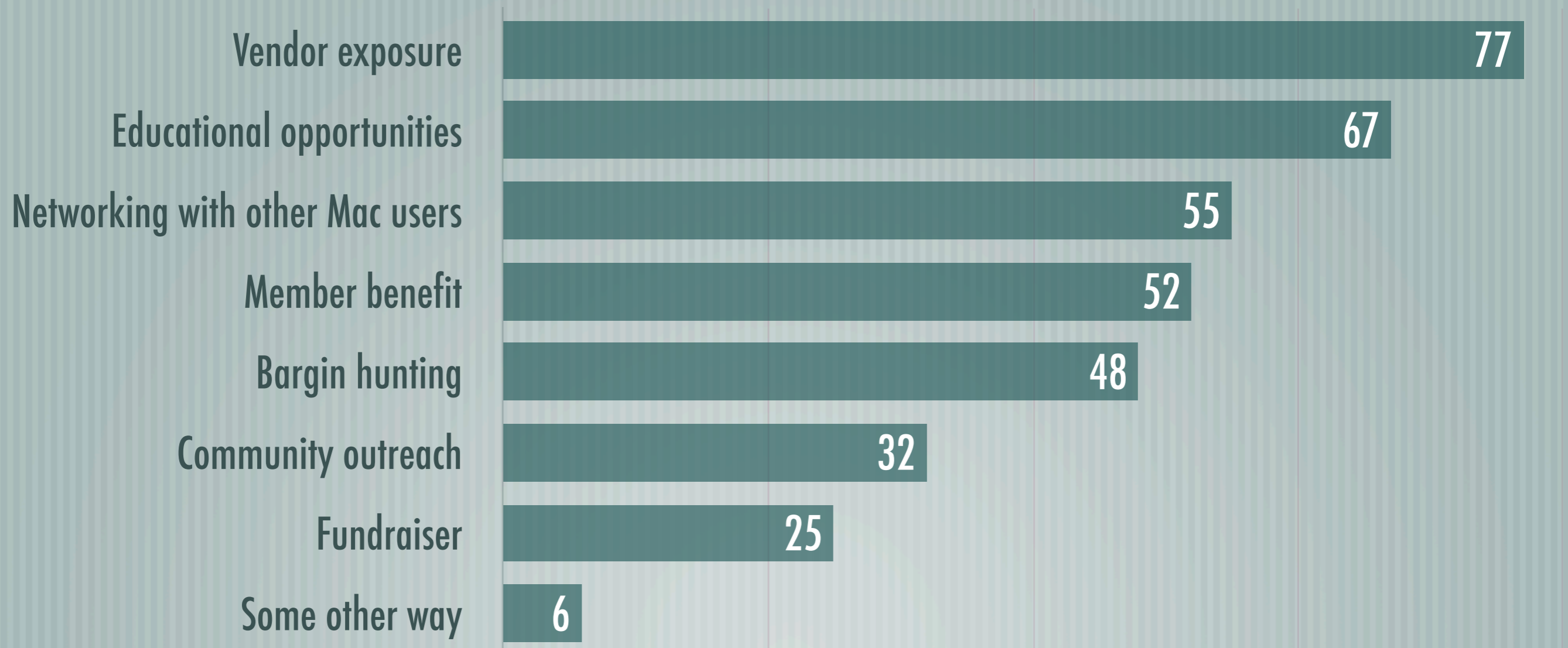


Do you feel MCE is a valuable event to continue?



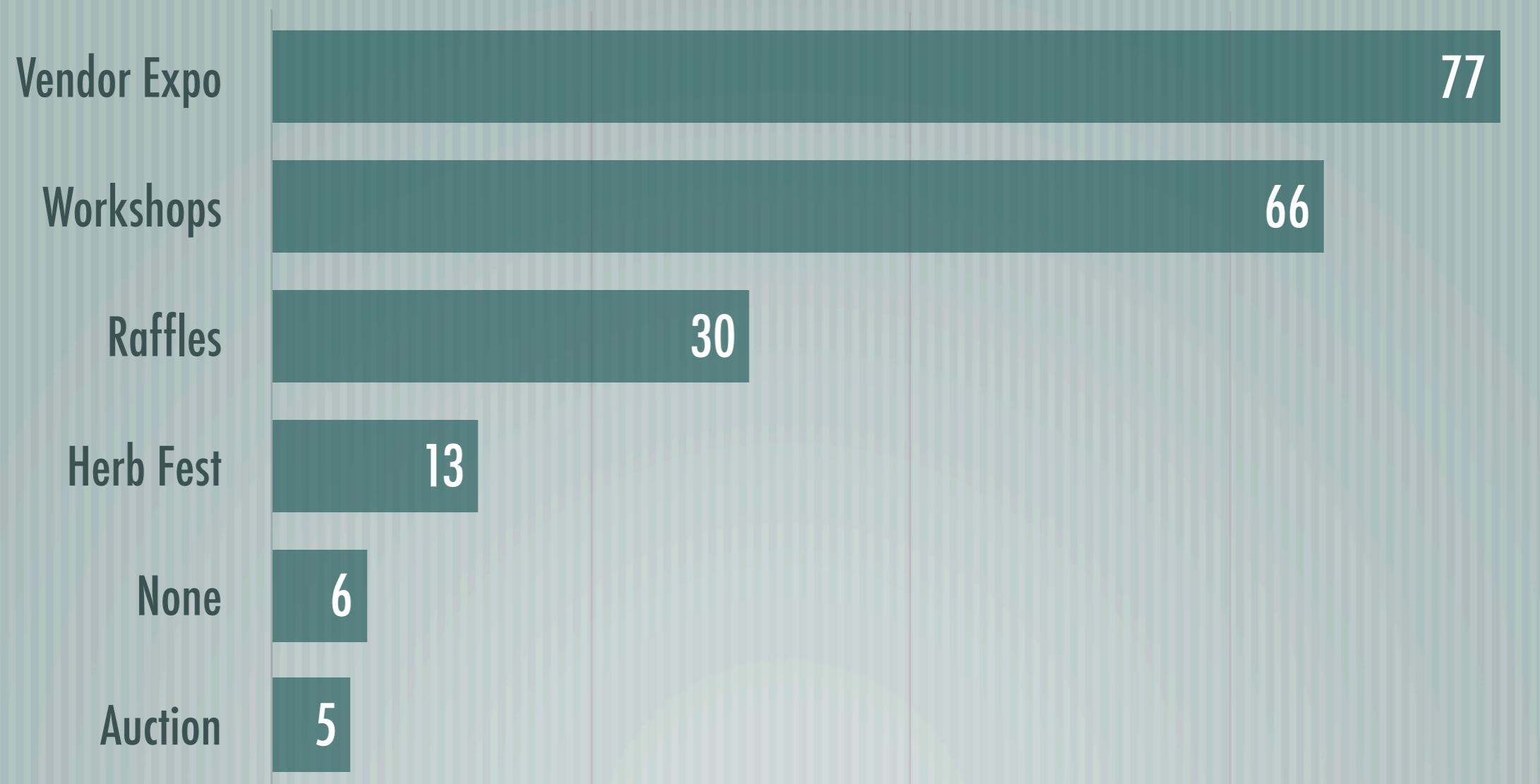
In what way is the MCE most valuable to you?

of those attending MCE



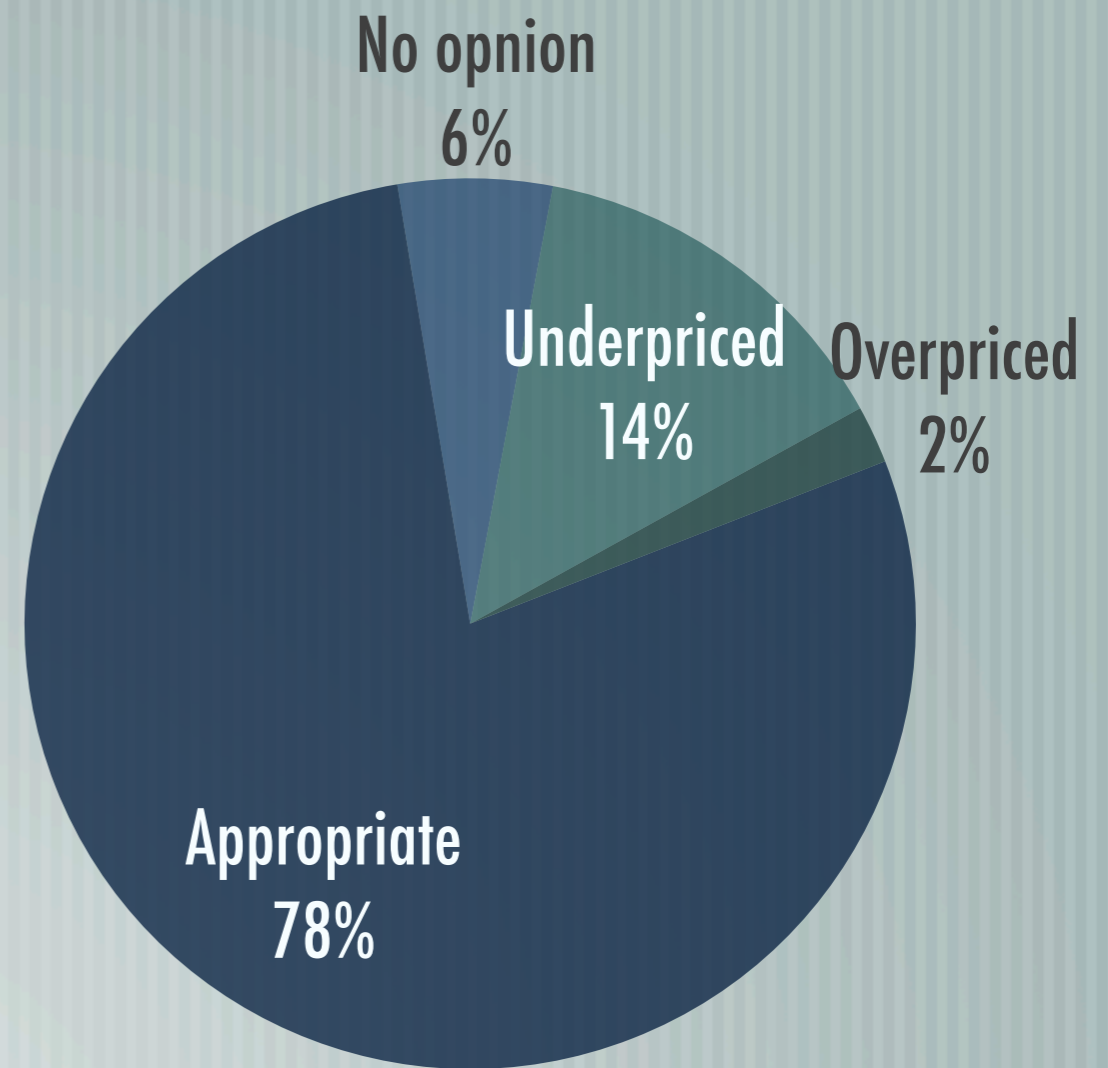
Which of the MCE activities have been the biggest attraction for you?

of those attending MCE



Do you believe the value you receive from your MUG membership to be...?

Value	Responses
Underpriced	20
Appropriate	112
Overpriced	3
No opinion	8
Total	143



Deductions from Results

- [Demographics

- Those responding were our most active members

Deductions from Results

- [Technical Demographics:

- Majority of respondents are -

- Using Panther

- Have iMacs or G4s with 512meg to over 1gig of RAM

- Have broadband connections

Deductions from Results

— [NCMUG Benefits

- Majority of respondents
 - Attend meetings frequently
 - Read the newsletter
 - Subscribe to the memberlist
 - Use the website occasionally
 - Think the membership is appropriately priced

Deductions from Results

— [NCMUG Meetings

— Majority of respondents

— Are satisfied with the agenda and presenters

— Think the presentation level is just right

Deductions from Results

- [MCE (Mac Computer Expo)

- Majority of respondents

- Want MCE to continue

- Chose vendor exposure and educational opportunities as the most valuable elements

- Chose Vendor Expo and Workshops as the biggest attractions

Overall Conclusion

— [We are on target with current NCMUG membership needs and interests